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Interview Questions Graphic Designer

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

Design and Problem Solving

- Why did you go into graphic design?
- What questions do you typically ask your clients before getting to work, and how do the answers factor into your design decisions?
- What are the steps of your creative design process?
- Please provide examples of documents you have designed. What is your best design piece?
- What mediums have you designed for?
- Tell me about your most creative work.
- What drives your design decisions? What are some of your biggest inspirations?
- How do you balance readability with aesthetic appeal?
- How do you incorporate usability concepts with your designs?
- How do you apply color theory to your work?
- What design projects are your favorite to work on?

Composure and Customer Service

- How do you keep your supervisor, colleagues, and/or client informed of your work?
- Tell me a time a client was dissatisfied with your design.
- Describe your organization and task-management process for handling tight deadlines and multiple projects at once.
- Tell me about a conflict you handled well and one you didn't handle well.
- How do you go about establishing rapport with a client? What have you done to gain their confidence? Give an example.
- Tell me a time when you had to wait on others before beginning your work.
- Describe a time you collaborated cross-functionally on a design project.

Technology

- What design software programs do you have experience with?
- How do you stay abreast of the latest design trends?

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