

# Interview Questions Inside Sales

A person who manages and maintains relationships with existing customers rather than creating new ones.



#### **Composure and Customer Service**

- Sales representatives often have to meet unhappy customers. Tell me about a time that you turned a negative situation with a customer into a positive one.
- Describe how you prepare for a sales call with a customer. What questions will you ask to find out what they need?
- What do you do to nurture existing clients and establish customer loyalty?
- What does customer service mean to you?
- Tell me about a time you had to deal with an unjustified complaint from a customer.
- Tell me about a conflict you handled well and one you didn't handle well.
- How do you go about establishing rapport with a new person?
- Tell me a time when you deviated from standard procedure when addressing a customer's concern.
- What process do you use to calm an upset customer?
- Tell me about a time when you had difficulty understanding a customer. What did you do?

#### **Organizational Agility and Problem Solving**

- Can you tell me about a time when you had an internal conflict regarding direction with a customer and how you ended up finding a solution?
- What is the most effective way you have found to engage stakeholders where you
  have to convince people who do not work for you to provide information?
- Tell me a time when organizational priorities shifted and significantly changed your assignment.
- How do you manage your time?
- How do you get up-to-date information from customers and what do you do with it?
- What do you do when you don't know the answer to the customer's issue?
- What would you do if a frustrated customer complained about a widely known problem with the company's product?

#### Communication

- How do you disseminate information to other people? How do you decide what's important?
- How do you explain complex information to a person not in your industry?

#### **Technology**

 What CRM/Sales programs do you have experience with? Tell me about a time you learned how to use a new program.



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**Scheduling Link** 









